

## Mahjong Time Affiliate Program

### About Mahjong Time

Founded in 2004, Mahjong Time is a San Diego-based company that is the premier provider of mahjong software and complete turnkey solutions. The company also operates the gaming destination [www.mahjongtime.com](http://www.mahjongtime.com) which offers real four-player mahjong to players from around the world.

Here is a link to their about page for more details: <http://mahjongtime.com/mahjong-corporate-contact-details.aspx>

### Benefits for Players

Watch this video for helpful tips including:

- Registration
- Lobby tour
- American mah jongg features

Here is a link to the complete video playlist: <https://tinyurl.com/5rf9pv47>

### Benefits for Instructors

Mahjong Time has far more to offer compared to the others. Here are some of the benefits of playing at Mahjong Time:

- Most realistic interface with customization settings
- Open-minded owner/operator
- Responsive tech support
- Healthy, happy community
- Guilds (weekly competition between groups of players with prizes)
- Marathons (4 consecutive games)
- Tournaments (one-day competitions with prizes)
- 6 versions: NMJL, NMJL/Siamese mah jongg, Hong Kong, Taiwanese, Riichi. Mahjong Competition Rules
- [3 memberships](#) (free, Premium, VIP)
- 30-day VIP trial through affiliate partners

After you watch the video, please register for your own 30-day VIP trial by following the instructions on our [Mahjong Time Affiliate page](#) so you can promote this platform with confidence and support players.



Mahjong Time's affiliate program offers:

- Lifetime commission rates of 30% to these players\*
- Prompt payment of commissions from purchases from players who used your affiliate link.\*\*
- Industry-leading software to promote
- A responsive and proactive affiliate team

Some instructors host tournaments as a revenue stream.

\*MahjongTime has a Threshold (minimum payment level) of \$25, in any month you have accumulated more than \$25 in commissions from us, then Mahjong Time will have a check sent to you or a direct deposit will be made to your bank account. If you earn less than \$25 then it will be saved, carried over to the next month. You never lose the money that isn't paid in a month. Your commissions will be sent by check to the address you gave us when you signed up.

\*\*When someone first visits your site and clicks on the banner/text link to MahjongTime.com, a cookie is implanted on their computer. What this means is, if they then come back to Mahjong Time's site directly your cookie will still be on their computer and any sales will be credited to your account as long as they fall in the 60 day period. Please note that this will only be effective if the customer does not clear cookies on his computer.

Mahjong Time connects players to the affiliate partner by their IP address. When someone clicks on the link with an affiliate ID, their IP address is recorded, and when an account is created using this IP address we know to whom it belongs. Thus, when someone clicks on the affiliate link and then downloads the software or goes to mobile and installs the app from the app store or play store Mahjong Time will pay commissions.

## Implementation

### Content Marketing

The Mahjong Time Affiliate Program is a win-win-win situation for you, the player, and Mahjong Time. To make the most out of this revenue-generating opportunity, we recommend that you implement three of the following marketing strategies:

- Speaking (serve, lead, and deliver value)
- Broadcasting (i.e., podcast, videos[i.e., YouTube channel])
- Webinars similar to preview events; webinars live-streams are for teaching not selling. End the event with a call to action to register for a discovery call
- Email marketing (i.e., lead magnet)



- Social media, namely Instagram and Facebook for our demographic
- Publishing (i.e., blog, ebook, white paper)
- Social media, namely Instagram and Facebook (download to the right) for our demographic

Use the Simple Editorial Calendar and Production Log (download to the right) to help with planning and tracking marketing initiatives.

If you have any questions, please email [support@mahjongtime.com](mailto:support@mahjongtime.com) or [support@amjia.org](mailto:support@amjia.org)

### Converting HOT Leads

When you find out that someone is a Mahjong Time player and they have a free or premium subscription, ask them if they have ever done a VIP trial. If not, they are a HOT lead. Send them an email using a template with your affiliate link (to the right) so they can enjoy the benefits of that VIP membership. If they upgrade, you will get commissions from their purchases!

