

# I Love Mahj Affiliate Program

## About I Love Mahj

I Love Mahj is a premier online platform dedicated to American mah jongg, designed to bring the authentic table experience into the digital world. Whether you're a beginner or an experienced player, the platform makes it easy to practice, play with friends, or join new groups through a seamless, user-friendly interface. With features like live video play, intelligent bots at multiple skill levels, practice exercises, and in-depth game stats, I Love Mahj helps players learn, connect, and enjoy the game anytime, anywhere.

Here is a link to their about page for more details: <https://www.ilovemahj.com/about>

## Benefits for Players

- Play anytime, anywhere — connect with friends or new players across the U.S.
- Practice with smart bots — pick from beginner, intermediate, or advanced levels to match your growth.
- Built-in video chat — recreate the social feel of sitting around a table, no extra apps needed.
- Skill-building tools — hand-building exercises and suggestions to help you improve.
- Learning resources — tutorials, recommended books, articles, and videos to support your progress.
- Track your progress — stats on wins, losses, speed, decision accuracy, and more.
- Authentic gameplay — NMJL rules-based scoring, jokers, Charleston, and full rule fidelity.
- Community and group features — set up groups, schedule games, and even log in-person results for seamless continuity.
- Affordable and accessible — pricing that's approachable, plus a free trial to get started risk-free.

## Benefits for Instructors

Mahjong Time has far more to offer compared to the others. Here are some of the benefits of playing at Mahjong Time:

- Structured learning support — point students to the Learn section (tutorials, videos, articles, and resources) as a supplement to your own lessons.
- Practice outside class — encourage students to use bots and practice modes so they build confidence between sessions.
- Consistent rules environment — NMJL accuracy helps reduce confusion and reinforces what you teach.



- Progress tracking — students' stats (hands won, speed, decision patterns) give you a way to measure and discuss improvement.
- Group play tools — create private groups, schedule online games, or log in-person scores to keep your community connected.
- Built-in video play — run online coaching sessions in real time without juggling multiple platforms.
- Credibility boost — align your instruction with a respected online platform, enhancing trust with new learners.
- Flexibility in teaching — use the platform for private lessons, group coaching, supervised play, or homework assignments. 3-week trial through affiliate partners
- Affiliate earnings — through their affiliate program (details provided upon enrollment), instructors can earn commissions by referring students and communities, adding a passive income stream to teaching. Commissions are paid from GROSS revenue (many affiliate programs pay commissions from NET revenue, and it's not always clear what that figure is). This is significant, as you'd actually earn 20% on either the monthly (\$6 = \$1.20), or annual (\$60 = \$12) subscriptions and these can add up fast! Plus, they pay commission on sales of gift certificates purchased by those members introduced to the platform by the instructor.

I Love Mahj's affiliate program is not advertised and is provided upon request via email ([info@ilovemahj.com](mailto:info@ilovemahj.com)). The requirement is that the instructor must have a regular class schedule and an established social media presence.

## Content Marketing

The I Love Mahj Affiliate Program is a win-win-win situation for you, the player, and I Love Mahj. To make the most out of this revenue-generating opportunity, we recommend that you implement three of the following marketing strategies:

- Speaking (serve, lead, and deliver value)
- Broadcasting (i.e., podcast, videos[i.e., YouTube channel])
- Webinars similar to preview events; webinars live-streams are for teaching not selling. End the event with a call to action to register for a discovery call
- Email marketing (i.e., lead magnet)
- Social media, namely Instagram and Facebook for our demographic
- Publishing (i.e., blog, ebook, white paper)
- Social media, namely Instagram and Facebook (download to the right) for our demographic



Use the EZ Editorial Calendar and Production Log in the digital library to help with planning and tracking marketing initiatives.



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Questions? Send an email to [care@mahlife.com](mailto:care@mahlife.com)